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Foundations Of Finance (9th Edition) (Pearson Series In Finance)



Synopsis

For undergraduate courses in Corporate Finance. The Five Key Principles for the Foundations of Finance Foundations of Finance retains its foundational approach to the key concepts of finance, bolstered by real-world vignettes, cases, and problem exercises. Utilizing five principles, which are presented at the beginning of the book and applied throughout, the authors introduce a multi-step approach to financial problem solving that appeals to readers[™] at all levels, math and numerical skills. As in previous editions, the Ninth Edition focuses on valuation and opens every chapter with a vignette based on financial decisions faced by contemporary, real-world companies and firms. Other highly useful features include mini cases, cautionary tales, lists of key terms, and a discussion of ethics. Revised and updated, the newest edition includes new lecture videos, financial thinking, user feedback, and lessons from the recent economic crisis. Also Available[^] with MyFinanceLab[^],^ç MyFinanceLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. Note: You are purchasing a standalone product; MyFinanceLab does not come packaged with this content. Students, if interested in purchasing this title with MyFinanceLab, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyFinanceLab, search for: 0134408381 / 9780134408385 Foundations of Finance Plus MyFinanceLab with Pearson eText -- Access Card Package Package consists of: 0134083288 / 9780134083285 Foundations of Finance 0134099060 / 9780134099064 MyFinanceLab with Pearson eText -- Access Card -- for Foundations of Finance

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